

Analysis: Chhatrapati Sambhajinagar in the PRICE–Tata Sons Research Report

The Many Urban Indias (2025–26)



The PRICE–Tata Sons Research report positions Chhatrapati Sambhajinagar among India's emerging economic powerhouses, identifying it as one of the country's 25 Breakout Cities—urban centres expected to drive the next phase of India's economic growth through manufacturing, services, supply chains and rising consumer demand.

1. India's Top 20 by Average Household Income

The report estimates Chhatrapati Sambhajnagar's average annual household income at ₹15.7 lakh, placing it 20th among India's top 100 cities covered in the study. This is a significant achievement for a Tier-2 city and highlights its rapidly strengthening economic base.

2. A Leading Breakout City

The report classifies India's urban centres into four categories: Big Six, Boomtowns, Breakout Cities and Frontier Cities

Chhatrapati Sambhajnagar is included in the Breakout Cities category, comprising cities with populations between 1.5 and 2.5 million that are emerging as regional engines of industrial production, supply-chain integration and services.

3. High Household Income

Among all Breakout Cities, the report highlights:

I. Amritsar – ₹19 lakh

II. Tiruppur – ₹17.6 lakh

III. Chhatrapati Sambhajnagar – ₹15.7 lakh

This places Chhatrapati Sambhajnagar among the highest-income Breakout Cities in India, reflecting the city's expanding industrial and business ecosystem.

4. Economic Strengths

The report specifically identifies Chhatrapati Sambhajnagar for its strengths in:

- Manufacturing
- Auto components
- Healthcare
- Higher education
- Tourism

These sectors provide a diversified economic foundation, making the city resilient and attractive for investment.

5. Why the City is Growing

According to the report, Breakout Cities such as Chhatrapati Sambhajnagar are witnessing growth because of:

Better transport connectivity, Expansion of digital infrastructure, MSME-focused industrial policies, Growth in educational institutions and Strong regional supply chains

These factors are increasing employment opportunities, household incomes and consumer spending.

6. Investment Outlook

The report suggests that Breakout Cities will be among the biggest beneficiaries of India's next urban growth cycle. For Chhatrapati Sambhajnagar, this aligns with:

- AURIC (Aurangabad Industrial City) Shendra–Bidkin Industrial Area
- Automotive and EV manufacturing
- Engineering and MSME ecosystem
- Tourism centred on the Ajanta and Ellora heritage sites
- Expanding healthcare and education sectors

Together, these factors position the city as a major destination for manufacturing, investment and employment.